

Want to win World Cup Tickets for pennies?

This little known mathematical “cheat” gives YOU a massive advantage!

What is a reverse auction?

Reverse auctions are the same as normal auctions except it's the LOWEST unique bid that wins the auction, not the highest. In most reverse auctions, everyone is a “blind” bidder. In other words, each bid placed is a complete shot in the dark!

However, in the World Cup Ticket auction (www.webticket.co.uk), you can use a simple but often underestimated mathematical method called “slicing and dicing” which will allow you to **quickly and easily** find a **winning bid**.

How does “slicing and dicing” work?

Step 1: Start with a high bid. Let's say you start with a bid of £10.00 (£10 is a high bid in reverse auction terms).

Step 2: When you've placed your bid, you will get feedback telling you how many unique bids there are below £10.00.

Step 3: “Slice and dice” your bid price and enter a bid of £5.00 (half way between £10.00 and 1p).

Step 4: If you are told there are no unique bids below £5.00, you know the lowest unique bid is between £10.00 and £5.00.

Step 5: “Slice and dice” and bid £7.50 (half way between £10.00 and £5.00).

Step 6: Keep “slicing and dicing” and you will very quickly find the lowest unique bid.

The reason most people will not “slice and dice”:

Now – this is the bit that surprises most people and the reason most other bidders will NOT bother to “slice and dice”: You only need make a small number of bids to successfully find the lowest unique bid.

If there was only 1 unique bid available between 1p and £10.24, you could find it within 11 bids, GUARANTEED!

If there was only 1 unique bid available between 1p and £655.00, by “slicing and dicing” you could find it within 17 bids, GUARANTEED!

It's important to realise most people only place 1 or 2 bids - they simply don't realise how quickly they could arrive at a winning bid by simply “slicing and dicing”.

This gives you A MASSIVE ADVANTAGE.

The table below shows you the ABSOLUTE MAXIMUM number of bids you would need to place in order to find the lowest unique bid, guaranteed:

Your First Bid	Maximum number of bids needed to find the lowest unique bid
£327.68	16
£163.84	15
£81.92	14
£40.96	13
£20.48	12
£10.24	11
£5.12	10
£2.56	9
£1.28	8
£0.64	7
£0.32	6
£0.16	5
£0.08	4
£0.04	3
£0.02	2
£0.01	1

It's amazing – have a “dry run” yourself. Pick an imaginary winning bid price and then see how many bids it takes you to find it using the slice and dice method.

Other tips for winning the World Cup Final Tickets:

Get cheaper bids buy buying in bulk:

Remember, you only need 15 bids to be able to identify a guaranteed unique lowest bid anywhere in the range 1p through to £163.84 and you can buy 15 bids for £15 (that's just £1 per entry).

Bid early – get unique bids for less!

Whilst most people only bid in the closing days and hours, a better strategy is to bid early in the auction and secure 10-15 “easy to find” unique bids as these will be cheaper to find early on. Do not try to find the lowest bids earlier on though as they will be the first to be eliminated.

Have some bids ready to place in the closing hours of the auction

A lot of people only bid in the final hours of an auction. So make sure you have at least 5 low unique bids “live” in the closing minutes of an auction – this will stop any “auction snippers” from stealing the winning bid from you in the last minutes.

So there you go - you now have a MASSIVE advantage – you can win those World Cup Final Tickets for pennies!

Bid online: www.webticket.co.uk